



STAND, SPONSORSHIP, & BRANDING APPLICATION FORM

A. CONTACT DETAILS

Company Name:

Contact Name:

PO BOX:

Address:

City:

State:

Country:

Postal Code:

Phone number:

Fax:

Mobile:

E-mail:

Website:

B. STAND DETAILS

Please check below the stand option of your choice:

Price / m ²	260 €	360 €	250 €	230 €	450 €
Options	Shell Scheme (min 12 m²) Spot lights Carpet Name Board 1 Desk 1 Table 3 Chairs 1 Waste Bin	Shell Scheme Plus (min 12 m²) Spot lights Carpet Name Board 1 Desk, 1 Table 3 Chairs 1 Waste Bin Wooden facade treatment with logo signage	Shell Scheme - Exterior (min 12 m²) Big top Spot lights Carpet Name Board 1 Desk 1 Table 3 Chairs 1 Waste Bin	Empty Space interior / Exterior (min 18 m²) Bare space	Space - Unfinished (min 18 m²) Design and construction of a specific stand by MMC
m ²					
Cost (Price X m ²)					

NB: 250 € Provider intervention costs for customers with their own provider (for the bare space option).

Stand Number:

Sponsorship Opportunities	Prix	Montant
INAUGURATION COCKTAIL SPONSOR - EXCLUSIVE	4,000 €	
DINNER PARTY SPONSOR – 1ST NIGHT EXCLUSIVE	11,000 €	
DINNER PARTY SPONSOR – 2ND NIGHT EXCLUSIVE	11,000 €	
DINNER PARTY SPONSOR – 3RD NIGHT EXCLUSIVE	11,000 €	
ICTMAGHREB CONFERENCE ZONE SPONSOR – EXCLUSIVE	15,000 €	
SPONSOR VIP LOUNGE AREA – EXCLUSIVE	11,000 €	
HEALTH & SAFETY SPONSOR – EXCLUSIVE	4,000 €+ Masks & GEL	
REGISTRATION AREA SPONSOR – EXCLUSIVE	8,000 €	
START-UP ZONE SPONSOR – EXCLUSIVE	11,000 €	
SPONSOR PRESS AREA – EXCLUSIVE	8,000 €	
SPONSOR ICT CUP –2 SPONSORS OR EXCLUSIVITY	6,000 € OR 15,000 € Exclusive	
SPONSOR IT SECURITY BAROMETER – EXCLUSIVE	20,000 €+ 3 Gifts	

D. BRANDING DETAILS

Branding Opportunities	Prix	Montant
PRE-Event VIP Invitations – Exclusive	7,000 €	
Badges & Lanyards – Exclusive	4,000 €	
PILLAR BRANDING	1,500 €	
Host you own Press Conference	1,000 €	
Workshop & Exhibitor Presentation Area	600 €	
SHOPPING BAGS	7,000 €	

E. WEBSITE & CATALOGUE DETAILS

Publicité sur Site Web et de Catalogue	Prix	Montant
Banner – Visitor Registration Page	1,500 €	
Banner – Conference program Page	1,000 €	
Catalogue Advert – 2nd Page	1,100 €	
Catalogue Advert – Before Last Page	1,100 €	
Catalogue Advert – Last Page	1,500 €	
Catalogue Advert – Full Page	600 €	
ICT MAGHREB MAGAZINE Advert – 2nd Page	1,100 €	
ICT MAGHREB MAGAZINE Advert – 3rd Page	1,100 €	
ICT MAGHREB MAGAZINE Advert – Before Last Page	1,500 €	
ICT MAGHREB MAGAZINE Advert – Full Page	600 €	
ICT MAGHREB MAGAZINE Advert – Half Page	300 €	

F. ADD-ONS

	Price	Tick	Cost
Exhibitor Directory & Catalogue Your company logo + 100 words company description, contact details, product images and product categories.	200 € (Mandatory)	<input type="checkbox"/>	200 €
Participation Fee's	250 € (Mandatory)	<input type="checkbox"/>	250 €

G. ORDER CONFIRMATION

Items	Cost
Exhibition stand Cost	€
Sponsoring	€
Branding	€
Website & Catalogue	€
Exhibitor Directory & Catalogue	200 €
Participation Fee's	250 €
19% TVA	€
TOTAL COST	€

E. PAYMENT SCHEDULE & PROCEDURE

Payment Terms:

50% - Immediate payment

50% - 2 Months before event

For contracts signed 2 months before the event, payment term is 100%

All Payments should be made to:

EURL MMCOMMUNICATION

BANQUE CREDIT POPULAIRE D'ALGERIE "CPA"

COMPTE : 00400126400000573934

AGENCE : CPA HYDRA

This application form serves as an official contract between MM Communication, and the client. Upon signing the contract, the client confirms, acknowledges and accepts the terms and conditions defined in this contract. The signatory of this application form signs as an authorized signatory of the client and has all the necessary power and authority to bind the client to this contract.

Date :

Name of Authorized Signatory:	Signature of Authorized Signatory:	Company Stamp: